



PILOT / PROTOCOL

Where agents go

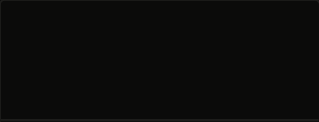
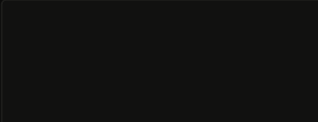
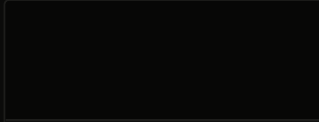
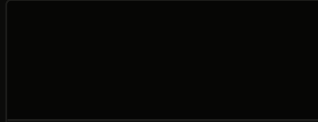
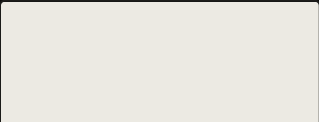

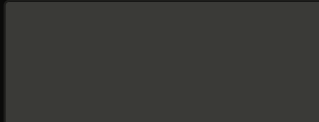
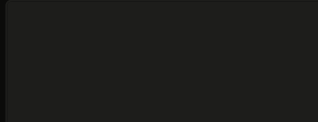
Brand *Kit.*

VISUAL IDENTITY - V1.0 - 2026

BRAND ACCENT

Primary CTA, highlights, active states only

#C5F000

 Background #0b0b0a Page background	 Surface #111110 Cards, elevated UI	 Deep BG #070706 Footer, deepest	 Terminal #060605 Code blocks
 Ink #ecea3 Primary text	 Ink Dim #8a8a83 Labels, captions	 Ink Faint #3a3a37 Placeholders	 Line #1d1d1b Borders, dividers

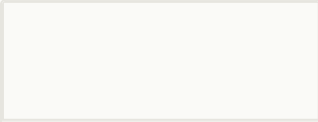
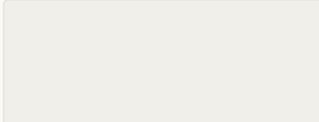
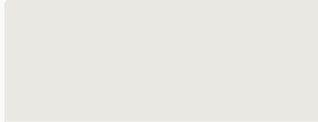



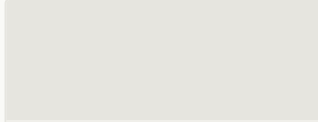
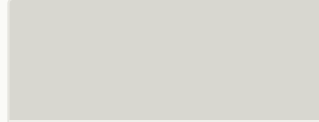
TAILWIND TOKEN — ACCENT

```
pilot-accent: '#C5F000'  
pilot-accent-ink: '#0b0b0a'
```

BRAND ACCENT · LIGHT

Same role, adjusted for light backgrounds

#82AA14

 <p>Background #fafaf7 Page background</p>	 <p>Surface #f0efea Cards, elevated</p>	 <p>Deep BG #e9e8e2 Footer, deepest</p>	 <p>Ink #0b0b0a Primary text</p>
 <p>Ink Dim #5a5a54 Labels, captions</p>	 <p>Ink Faint #c7c6be Placeholders</p>	 <p>Line #e6e5df Borders</p>	 <p>Line 2 #d8d7d0 Elevated borders</p>

DARK MODE IS THE DEFAULT — LIGHT MODE MUST ALSO WORK

The site ships dark by default. All components must have validated light-mode counterparts. Never use pure white #ffffff — use #fafaf7 instead.

PRIMARY · UI

Inter Tight

Ag

The quick brown fox.
0123456789

300 LIGHT 400 REGULAR

500 MEDIUM

600 SEMIBOLD 700 BOLD

MONOSPACE · CODE &
LABELS

JetBrains Mono

Ag

pilotctl --wait
0x2F

400 500 600

SERIF · EDITORIAL ONLY

Instrument Serif

Ag

"Where agents go"

REGULAR *ITALIC*

Pilot *Protocol*

DISPLAY

44-148px · 500

1s -0.045em · 1h 0.92

Network *stats.*

H2 SECTION

30-72px · 500

1s -0.035em

Peer-to-peer encrypted tunnels

H3

22px · 500

1s -0.015em

One line of code. No central dependency. Pilot is the network layer for AI agents.

BODY

17px · 400

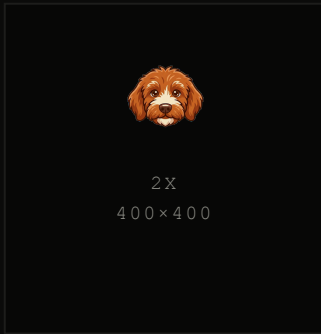
1h 1.5 · 1s -0.005em

EYEBROW

11px Mono

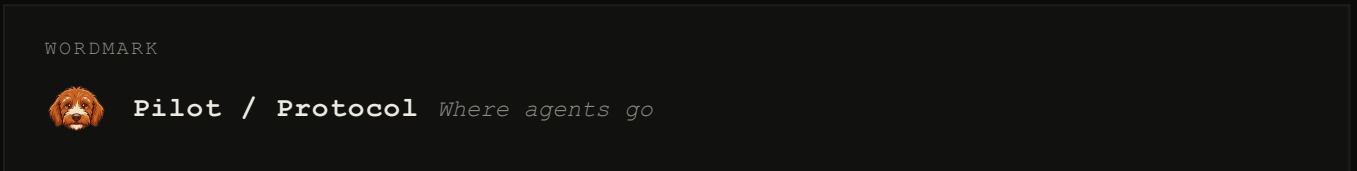
uppercase · 1s 0.14em

— THE BACKBONE



- DO**
- Use dark variant on dark backgrounds
 - Use light variant on light backgrounds
 - Maintain clear space equal to logo height on all sides

- DON'T**
- × Don't recolor the logo
 - × Don't stretch, rotate, or add effects
 - × Don't separate mark from wordmark without approval

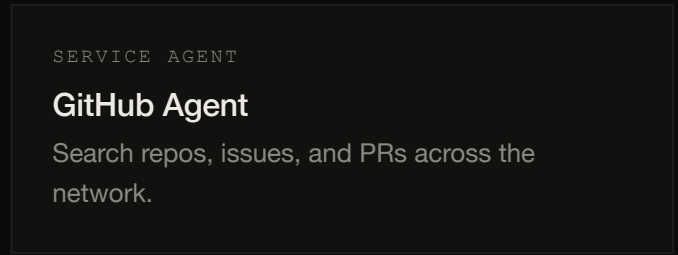


BUTTONS

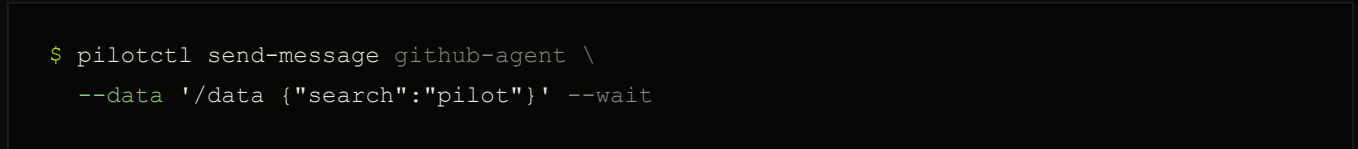


Primary: 14px 22px · Mono 12px · uppercase
Ghost hover: fills solid ink, text inverts to bg

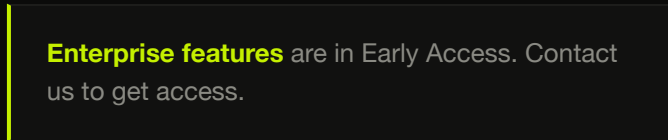
CARD



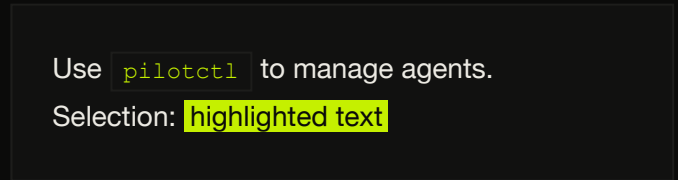
CODE BLOCK



CALLOUT









INLINE CODE & SELECTION



FOCUS RING & EYEBROW



All spacing values are multiples of 4px. Max content width: 1440px. Standard component padding: 24px. Section padding: 80px top/bottom.

 4px p-1	 8px p-2
 12px p-3	 16px p-4
 24px p-6 · component padding	 28px p-7
 32px p-8	 48px p-12
 64px p-16	 80px p-20 · section padding

GRID REFERENCE



8-column grid · 80px column · 24px gutter

COLOR

DO

- Use accent sparingly — CTAs and key highlights only
- Use ink-dim for labels and secondary text
- Keep dark mode as the default experience
- Use surface for elements above the page

DON'T

- × Don't use accent for body text or large fills
- × Don't introduce blues, purples, or reds
- × Don't use pure white — use #fafaf7 instead
- × Don't skip light mode variants

TYPOGRAPHY

DO

- Use Mono for all labels, eyebrows, nav, terminal
- Use Serif only for pull quotes and editorial
- Stick to weights 400, 500, 600 only

DON'T

- × Don't use Serif for UI or documentation
- × Don't mix weights arbitrarily
- × Don't set body text above 17px or below 14px

SPACING & LOGO

DO

- Use the 8pt grid — multiples of 4px only
- Use 24px as standard component padding
- Maintain logo clear space equal to logo height

DON'T

- × Don't use arbitrary values (13px, 17px, 22px)
- × Don't recolor, stretch, or rotate the logo
- × Don't separate mark from wordmark